

# Fusion of skills drives firm forward

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In just two years, Fusion Building Consultancy has built an enviable reputation in the construction sector.

The company combines the expertise of partners Steven Jelfs, David Bedford and Gavin Stephens, all highly experienced chartered surveyors.

They decided to fuse their specialist skills to offer strategic advice and design solutions for clients ranging from owner-occupiers, retail and manufacturers to developers and investment managers.

What makes them different is the sheer breadth of experience they are able to offer coupled with value for

money advice, personal attention and a commercially minded approach to all aspects of their profession.

Indeed Fusion is seen as a one-stop shop for guidance, sound advice and delivery of a wide range of projects nationwide.

They are also experts in dilapidations, surveying and party wall matters.

Steven Jelfs explains: "We are able to oversee each project we undertake from start to completion."

"Working from initial design, costings and searches for an appropriate site through to development and monitoring of all aspects of construction."

"Because of our thorough understanding and knowledge of our specialist sectors, we are aware of the pitfalls, so can guide clients through each and every stage."

"This builds trust and strong relationships, which has resulted in on-going repeat business and a raft of personal referrals."

These have included Fusion's continued work with Jessops, the rapidly expanding photographic and electronic specialists which appointed Fusion to advise on their acquisition roll-out programme and refurbishment of some 35 outlets nationwide.

With locations in the South-east and the Midlands, Fusion is ideally placed to undertake projects throughout the UK.

The company is working with an ever-expanding number of regeneration agencies, including English Partnerships, London Development Agency, Black Country Investment, Advantage West Midlands and the South West Regional Development Agency.

Fusion's expertise, speed and efficiency in offering total turnkey solutions to office fit-outs now sees them as first choice for a growing number of organisations seeking to move with the minimal amount of disruption.

This has included relocation of the Sirius Group into 25,000 sq ft of refurbished office space at Birmingham Business Park as well as the relocation of one of the world's largest steel manufacturers and a financial services group into new premises in Solihull.

Fusion is working with UK Athletics on its move from Five Ways in Birmingham to Blythe Valley Business Park and assisting Elster Metering Services with a new 60,000 sq ft factory in Stafford.

Fusion has also just completed a fit out project for National Health Service Information Authority at

Aston Cross in Birmingham, is involved in an urban regeneration project with Kindale Developments and have been appointed to offer strategic redevelopment advice to Tops Estates, the leading London based development and investment company.

Such is Fusion's growth that the company is now also expanding in terms of staffing and will shortly announce the appointment of two new highly experienced consultants.

Mr Jelfs says: "It's been a phenomenal two years and we are proud to have built up such a good reputation so quickly."

"At the end of the day, I believe it is all down to maintaining professional standards and delivering results."

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